



THE AMERICAN UNIVERSITY IN CAIRO

KAMAL ADHAM CENTER FOR TELEVISION AND DIGITAL JOURNALISM

Arab Media & Society 3 YEARS SINCE THE SPRING



A Collection of Essays on the State of Arab Media

Cyberactivism, Civic Engagement, Citizen Journalism and the Arab Spring

Twitter and Tyrants: New Media and Sovereignty in the Middle East

Is the Egyptian Press Ready for Democracy?

The Discourse of Desperation: Leaders' Last Words

ARAB MEDIA & SOCIETY
3 YEARS SINCE THE SPRING

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Cover Image - Protesters, including a female blogger, blocked by a police-erected barricade outside then-President Morsi's Itchadia Palace in Heliopolis, Cairo. Photo taken December 11, 2012 by Patrick Baz. Getty Images.

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Please note, articles with (P) have been peer reviewed.

Introduction

The Arab uprisings of 2011 triggered a wave of discourse on media and social movements. As interest grew, so did questions about the scope and impact of media, particularly new media, on the events that unfolded. *Arab Media & Society* was a natural home for this discussion. Borne out of the 1990s satellite television revolution, *Arab Media & Society* (formerly *Transnational Broadcasting Studies Journal*) has worked to evolve with the changing media landscape. Most recently this has meant broadening content to include an online environment increasingly characterized by civic engagement and citizen journalism. In few instances has this transmutation been more apparent than during the Arab Spring.

In the more than three years since the uprisings began, initial waves of euphoria and optimism have gradually given way to more pessimistic points of view. This has manifested in both broader concern at events that have unfolded across the region, and in terms of the role of media in the uprisings themselves. Parsing through the journal's six issues since the Arab uprisings began, we found a vibrant collection of voices, research, and reflections that closely mimicked the broader evolution of events on the ground. We also observed a representative change in tone, as optimistic outlooks gradually gave way to increasingly critical perspectives.

In the pages that follow, you will find some of the best selections from Arab Media & Society's post-revolution archives, as well as some new content. Reflecting the hybrid nature of the journal, the volume includes a melting pot of quantitative and qualitative research and analysis, presented by academics and practitioners alike. Taken together, this collection seeks to paint a narrative of the media landscape as it, like the region, continues to stumble through a turbulent transitional period with an uncertain future.

We hope that you find this collection to be a useful resource for understanding the media landscape of the region, and the role of media in the events of the last three years.

Sincerely,
AMS Editorial Team

List of Contributors

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Maurice Chammah is a freelance journalist and media researcher living in Austin, Texas. He was a 2011-2012 Fulbright fellow in Cairo, Egypt. He has written articles on culture and politics for *Daily News Egypt*, *The Huffington Post*, and *The New York Times*. More of his work is available at www.mauricechammah.com

Nabil Dajani is a professor of media studies at the Department of Sociology, Anthropology and Media Studies at the American University of Beirut in Lebanon. He has published extensively on media and politics in the Arab World, particularly Lebanon.

Robert Hassan is Senior Lecturer in Media and Communications at the University of Melbourne. He has written widely on the intersection of media, politics, communication and temporality. His latest book is *The Age of Distraction*.

Daoud Kuttab is the director general of Community Media Network, a media NGO working with community radio throughout the Arab region. He was recently elected chair of the Freedom of Press Committee at the International Press Institute

Amy Aisen Kallander is associate professor of Middle East history at Syracuse University. Her research focuses on women, gender, and colonialism in Tunisia. Her first book *Women, Gender, and the Palace Households in Ottoman Tunisia* is a social history of women and the family that governed Tunisia in the eighteenth and nineteenth centuries.

Sahar Khamis is an Assistant Professor in the Department of Communication at the University of Maryland, College Park. She is an expert on Arab and Muslim media and has co-authored the books “Islam Dot Com: Contemporary Islamic Discourses in Cyberspace” and “Egyptian Revolution 2.0: Political Blogging, Civic Engagement and Citizen Journalism.”

El Mustapha Lahlali is an Associate Professor at the University of Leeds. Publications include: “Advanced English-Arabic Translation: A Practical Guide” (co-authored), “Contemporary Arab Broadcast Media,” “Ibn al-Tayyib: the Forgotten Journey of an 18 Century Arab Traveller” (co-authored) and “How to Write in Arabic. Advanced Media Arabic.”

Wiebke Lamer recently earned her Ph.D. in International Studies at Old Dominion University. She focuses on the role of the media in international relations, and the global politics of press freedom.

Sarah Mallat is a researcher and instructor of media and digital literacy in the Media Studies program at the American University of Beirut. She is also a visiting faculty member of the Salzburg Academy on Media and Global Change, Austria.

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Mark Allen Peterson is Professor and Chair of Anthropology and Professor of International Studies at Miami University. He is the author of *Connected in Cairo: Growing Up Cosmopolitan in the Modern Middle East*, and *Anthropology and Mass Communication: Media and Myth in the New Millennium*. He blogs at connectedincairo.com.

Noah Rayman is a reporter at TIME Magazine based in New York City. Prior to joining TIME, he worked as a journalist in Tunisia. He is a 2012 graduate of Harvard College, where he focused on media and democracy in the Arab world.

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EARLY REFLECTIONS
&
OPTIMISTIC OUTLOOKS



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