



Arab Media & Society

Three-Year Publisher's Report
2019-2021

 The American
University in Cairo

School of Global Affairs
and Public Policy

Kamal Adham Center for
Television and Digital Journalism

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Introduction

As an open access thematic and bilingual journal with original scholarship in both English and Arabic, *Arab Media & Society* offers unique and specialized research for both regional and international audiences. Since 2016, the Editorial Team at *Arab Media & Society* has been working diligently to improve the international standing and visibility of the journal. These efforts have encompassed several elements including the introduction of Arabic scholarship, successful international indexing with Scopus (Elsevier), as well as local and regional indexing. Since our indexing in 2018, we have successfully increased our impact and citations and boosted our overall ranking. This effort is a collaborative one, led by our Editorial Team with the invaluable support of our esteemed Editorial Board and the dedication of the diverse array of international contributing scholars.

While we take great pride in the progress we have made thus far, we have ambitious targets over the next several years to position ourselves as a premier specialized journal within all three categorizations delineated by Scopus and Scimago, with a particular focus on improving our Communication ranking. This marks our first Publisher's Report, which we have compiled to both clearly lay out our strengths and weaknesses as a means to support our growth, and as a commitment to the transparency of the journal and our publisher, the Kamal Adham Center for Television and Digital Journalism, at the American University in Cairo. *Arab Media & Society* publishes biannually both online and in print.

Performance Metrics (2019-2021)

*A*rab Media & Society received a total of 227 submissions in the last three years (2019-2021). Below is a comprehensive breakdown of these submissions, including publication, submission, and acceptance metrics. The following presents the total number of submissions per year:

2019: 79

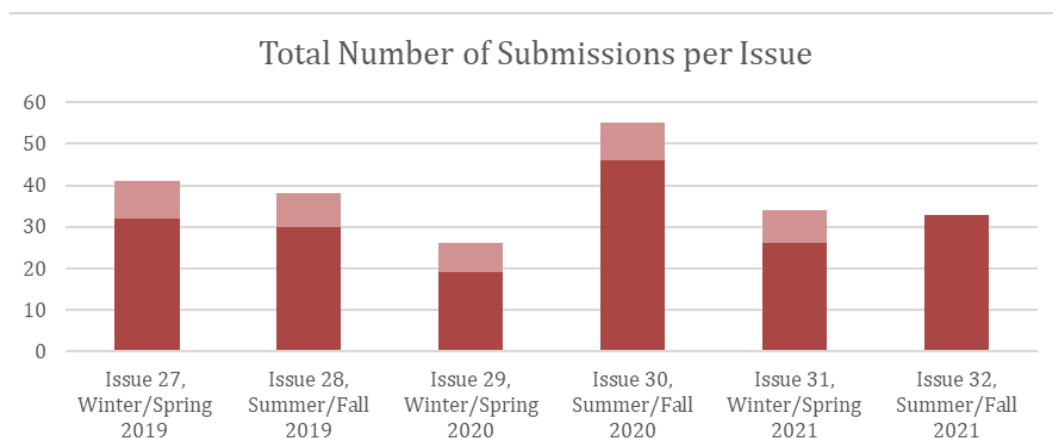
2020: 81

2021(to date): 67

Table (1) presents the number of submissions for each issue from Issue 27, 2019 up to Issue 32, 2021, along with the numbers of articles accepted and the overall acceptance rates.

Table (1), Figure (1) Submissions and Acceptance

Issue	Year(s) of Submission	Total no. of Submissions	No. of Accepted Articles	Acceptance Rate (%)
Media & Identity, Issue 27, Winter/Spring 2019	2018	41	9	22%
Media & Science, Issue 28, Summer/Fall 2019	2018/2019	38	8	21%
Media & Public Affairs, Issue 29, Winter/Spring 2020	2019	26	7	27%
Media & Digital Transformation, Issue 30, Summer/Fall 2020	2020	55	9	16%
Media & Health, Issue 31, Winter/Spring 2021	2020/2021	34	8	24%
Media & Peace, Issue 32, Summer/Fall 2021	2021	33	TBD	TBD



Average Time to First Decision in 2019, 2020, 2021

Arab Media & Society sends out thematic Calls for Papers twice a year. The following is the average time taken in each step of the publication process:

Average time for submissions following release of Call for Papers: **4 months**

Average first decision from time of deadline: **40-50 days**

Average time given to peer-reviewers: **1 month**

Average time from deadline to final decision: **2.5 months**

Reviewer Selection

Arab Media & Society's Editorial Board members are responsible for a significant portion of reviews that are carried out annually. Manuscripts are sent to reviewers based on the correspondence of the topic to the reviewers' research interests and fields. We also have a database of many international reviewers that we consult based on their specialization. Given the cross-sectional nature of much of our publications, our reviewers are not limited to media and communication experts. We often consult anthropologists, sociologists, and public policy scholars, among others, to complement the insights of our media experts and ensure the most exhaustive reviews of submitted articles.

Manuscript Submission Details

Total Submissions by Country and Issue

The following tables present a detailed breakdown of each issue, this includes all manuscript submissions divided by country, university affiliation, and the numbers of acceptances by country.

Issue 27, Media & Identity (Winter/Spring 2019):

Submissions for our issue on Media & Identity spanned a variety of geographic locations and topics, with the largest proportion of articles originating in Egypt and the UAE. That being said, we had submissions from across the region, and several from the US and Europe. The topics addressed in the published issue were quite diverse, including cultural, religious, and national identity across different contexts, as well as the impact of ICT on identity formation.

Table (2) Issue 27 on Media & Identity (Winter/Spring 2019)

Country	Number of Submissions	University Affiliations	Percentage of Total	Accepted Articles by Country
Egypt	17	October University for Modern Sciences and Arts; Helwan University; British University in Cairo; Cairo University; American University in Cairo; Tanta University; Canadian International College; Ahram Canadian University; Al-Azhar University; Banha University	43%	3 total; 2 Arabic; 1 English
UAE	8	University of Sharjah; American University in the Emirates; Ajman University; Zayed University; American University of Sharjah	20%	4 total; 2 English; 2 Arabic
Palestine	2	Al-Quds Open University	5%	-
Jordan	2	Middle East University; Jadara University	5%	-
USA	2	Georgia State University; The University of Texas at Austin	5%	-
Algeria	1	Emir Abdelkader University; Université d'El Oued	3%	-
Iraq	1	Middle Technical University	3%	-
Germany	1	Freie Universität Berlin	3%	-
Denmark	1	University of Copenhagen	3%	1 English
Qatar	1	Doha Institute for Graduate Studies	3%	1 English
Spain	1	University of Rovira	3%	-
Sudan	1	West Kordofan University	3%	-
Turkey	1	Istanbul University	3%	-
UK	1	University of Birmingham	3%	-

Issue 28, Media & Science (Summer/Fall) 2019):

Issue 28 was dominated by submissions from Egypt. Indeed, the regional literature relating to this theme is extremely sparse, and this issue, which included papers from the Kamal Adham Center’s Arab Science Journalism Forum (March 8 and 9, 2020), is part of our publisher’s larger effort to bolster research in science journalism and communication in the region. While we did receive submissions from other countries in the region and internationally, such as the UAE, Jordan, and Australia, ultimately the strongest research papers were submitted from Egypt.

Table (3) Issue 28 on Media & Science (Summer/Fall 2019)

Country	Number of Submissions	University Affiliations	Percentage of Total	Accepted Articles by Country
Egypt	19	Misr International University; October University for Modern Sciences and Arts; Elmoustkbal organization for media, policy and strategic studies; American University in Cairo; University of Assiut; Canadian University in Cairo; Al-Azhar University; Social Service Institute; Cairo University; Ain Shams University; Menoufia University; Arab Academy for Science, Technology and Maritime Transport	56%	8 total, 3 Arabic. 5 English
UAE	3	American University in the Emirates; New York University Abu Dhabi; United Arab Emirates University	9%	-
Jordan	2	Jordan Media Institute;	6%	-
Algeria	1	The Université of 20 août 1955 of Skikda;	3%	-
Australia	1	The Australian Federal Government	3%	-
Azerbaijan	1	Azerbaijan National Academy of Sciences	3%	-
Bahrain	1	Gulf University	3%	-
Lebanon	1	American University of Beirut	3%	-
Jordan	1	N/A	3%	-
Nigeria	1	Wellspring University	3%	-
Palestine	1	Palestine Technical University – Kadoorie	3%	-
Saudi Arabia	1	King Saud University	3%	-
Turkey	1	Akdeniz University	3%	-
USA	1	New York University	3%	-
Yemen	1	Dhamar University	3%	-

Issue 29, Media & Public Affairs (Winter/Spring):

While the Media & Public Affairs issue had the fewest submissions of the last three years, we received contributions from a number of underrepresented countries, including Yemen, Morocco, India, and South Africa. For this issue, there were nearly as many submissions from the UAE (6) as there were from Egypt (8). The final issue included articles on public diplomacy, the normalization agreement between Israel and Arab states, and misinformation and current events, among others.

Table (4) Issue 28 on Media & Public Affairs (Winter/Spring 2019)

Country	Number of Submissions	University Affiliations	Percentage of Total	Accepted Articles by Country
Egypt	8	Cairo University; United Arab Emirates University; Helwan University; Arab Academy for Science, Technology and Maritime Transport; Ain Shams University; American University in Cairo; Al-Azhar University	31%	2 total; 1 English; 1 Arabic
UAE	6	Ajman University; American University in the Emirates; University in Al Ain; University of Sharjah	23%	2 total; 1 Arabic 1 English
Saudi Arabia	2	Umm Al Qura University; King Faisal University	8%	1 Arabic
Yemen	2	Sana'a University	8%	1 Arabic
Algeria	2	University Mohamed Boudiaf - M'sila; Auditorium/Bechar University	8%	-
Canada	1	Simon Fraser University	4%	1 English
India	1	Sri Satya Sai University of Technology & Medical Sciences, Sehore	4%	-
Jordan	1	Yarmouk University	4%	-
Lebanon	1	Notre Dame University - Louaize	4%	-
Morocco	1	Moulay Ismail University	4%	-
South Africa	1	University of South Africa	4%	-
USA	1	University of Connecticut	4%	-

Issue 30, Media & Digital Transformation (Summer/Fall):

The Media & Digital Transformation issue received the largest number of submissions in the last three years. A considerable number of these submissions were from Algeria for the Arabic section and the United Arab Emirates for both the Arabic and English sections. Overall, the issue included a variety of topics, from the effect of fake news and changes in natural disaster communications to virtual branding communities and the impact of binge-watching.

Table (5) Issue 30 on Media & Digital Transformation (Summer/Fall 2020)

Country	Number of Submissions	University Affiliations	Percentage of Total	Accepted Articles by Country
Egypt	15	Ain Shams University; American University in Cairo; Helwan University; Mansoura University; Future University in Egypt; Emirates College of Technology; Canadian International College; Beni-Suef University; Cairo University; Damanhour University; Port Said University	27%	2 English
Algeria	12	University of Ouargla; University of Djelfa; University of Constantine 1; University Abu Bekr Belkaid; University of Mostaghanem Central; University of Algiers III; Université Mustapha Stambouli de Mascara; University Mohamed Lamine Debaghine -Setif2; University of Oran; Larbi Tebessi University - Tebessa	21%	1 Arabic
UAE	11	Zayed University; Ajman University; University of Sharjah; University of Fujairah; Al Falah University	20%	3 total; 2 English; 1 Arabic
Saudi Arabia	5	King Saud University; King Abdulaziz University; King Faisal University; Umm Al Qura University	9%	2 Arabic
UK	3	University of Westminster; University of Leeds	5%	-
Bahrain	3	Gulf University	5%	1 English
India	2	Amity University; Galgotias University	4%	-
Jordan	2	Yarmouk University	4%	-
Denmark	1	The Arab Academy in Denmark		-
Malaysia	1	Universiti Sains Islam	2%	-
Tunisia	1	Manouba University	2%	-
USA	1	University of Maryland	2%	-

Issue 31, Media & Health (Winter/Spring):

The Media & Health issue received an overwhelming number of submissions on pandemic-related research from various countries. The published manuscripts collectively give a strong overview of how the pandemic has been dealt with in the Arab world, be it by governments, news outlets, or individuals spreading misinformation. This issue further delved into less explored topics in the region, such as disability representation in Kuwait and patient-doctor relationships in Iraq.

Table (6) Issue 31 on Media & Health (Winter/Spring 2021)

Country	Number of Submissions	University Affiliations	Percentage of Total	Accepted Articles by Country
Egypt	15	Canadian International College; Helwan University; Modern University of Technology and Information; Cairo University; Misr International University; Ahram Canadian University; University of Assiut; University in Mansoura; Ain Shams University; University in Kharga Oasis; University in Kafr el-Sheikh	39%	4 total; 1 English; 3 Arabic
UAE	6	Al Ain University; Emirates College of Technology; American University of Sharjah; Umm Al Quwain University	15%	2 English
Algeria	5	University of Mostaghanem Central; University of Ouargla; University of Djelfa; Dr. Moulay Tahar Université de Saida; University Abu Bekr Belkaid	13%	-
Bahrain	2	Gulf University; Ahlia University	5%	1 English
France	1	Paris 12 Val de Marne University;	3%	-
Jordan	1	Yarmouk University	3%	-
Kuwait	1	Gulf University for Science and Technology	3%	1 English
Morocco	1	N/A	3%	-
Nigeria	1	University of Nigeria Nsukka	3%	-
Pakistan	1	Allama Iqbal Open University	3%	-
Qatar	1	Qatar University	3%	1 Arabic
Saudi Arabia	1	Umm Al Qura University	3%	-
Turkey	1	Akdeniz University	3%	-
UK	1	University of Manchester	3%	1 English
USA	1	Philadelphia University	3%	-

Issue 32, Media & Peace (Summer/Fall):

While this issue is yet to be published, we have received a large number of submissions from different countries. A prevailing topic has been that of the coverage of the Palestinian-Israeli conflict explored from diverse perspectives, some regional and some international. We have also received a significant number of manuscripts exploring media coverage of conflict-ridden states in the region. At the time of writing, select manuscripts are in the peer-review process.

*Table (7) Issue 32 on Media & Peace (Summer/Fall 2021)**

Country	Number of Submissions	University Affiliations	Percentage of Total
Egypt	8	October 6 University; Cairo University; University in Mansoura; Al-Azhar University; Sinai University; Port Said University; University of Assiut	22%
UAE	8	University of Emirates; Al Ain University; Ajman University; University of Sharjah; Zayed University; Umm Al Quwain University	22%
India	3	Punjabi University Patiala; University of Delhi	8%
Jordan	3	Yarmouk University; Middle East University; AlBalqa Applied University	8%
USA	3	Northern Arizona University; Colorado College; Smith College	8%
Bahrain	2	Gulf University; Ahlia University	6%
Algeria	1	University of May 8, 1945 Guelma	3%
Iran	1	Islamic Azad University; University of Tabriz;	3%
Kuwait	1	College of Technological Studies – Public Authority for Applied Education and Training	3%
Lebanon	1	Lebanese American University;	3%
Morocco	1	Chaib Doukkali University	3%
Pakistan	1	Allama Iqbal Open University;	3%
Portugal	1	University of Coimbra	3%
Saudi Arabia	1	Jizan University	3%
Vietnam	1	University of Economics Ho Chi Minh City; University of Technology and Education, Ho Chi Minh City	3%

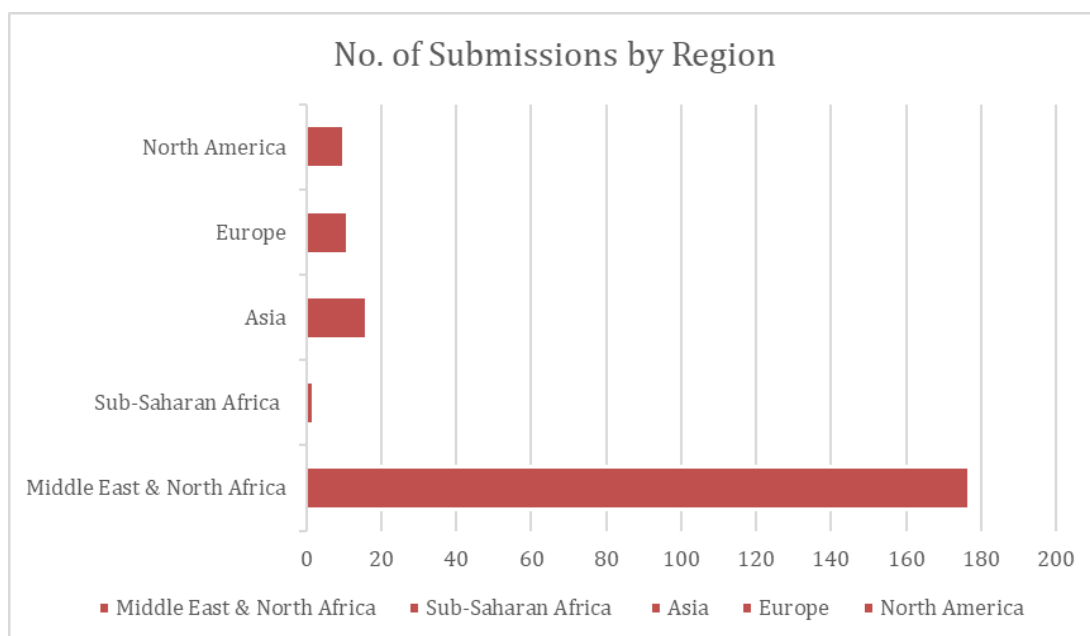
* The above table does not include acceptance metrics as Issue 32 has still not been published.

Total Submissions by Country and Region 2019-2021 (Alphabetically):

Table (8) shows the regional categorization of all article submissions to *Arab Media & Society* from 2019-2021:

Region	No. of Submissions
Middle East & North Africa	177
Sub-Saharan Africa	2
Asia	16
Europe	11
North America	10

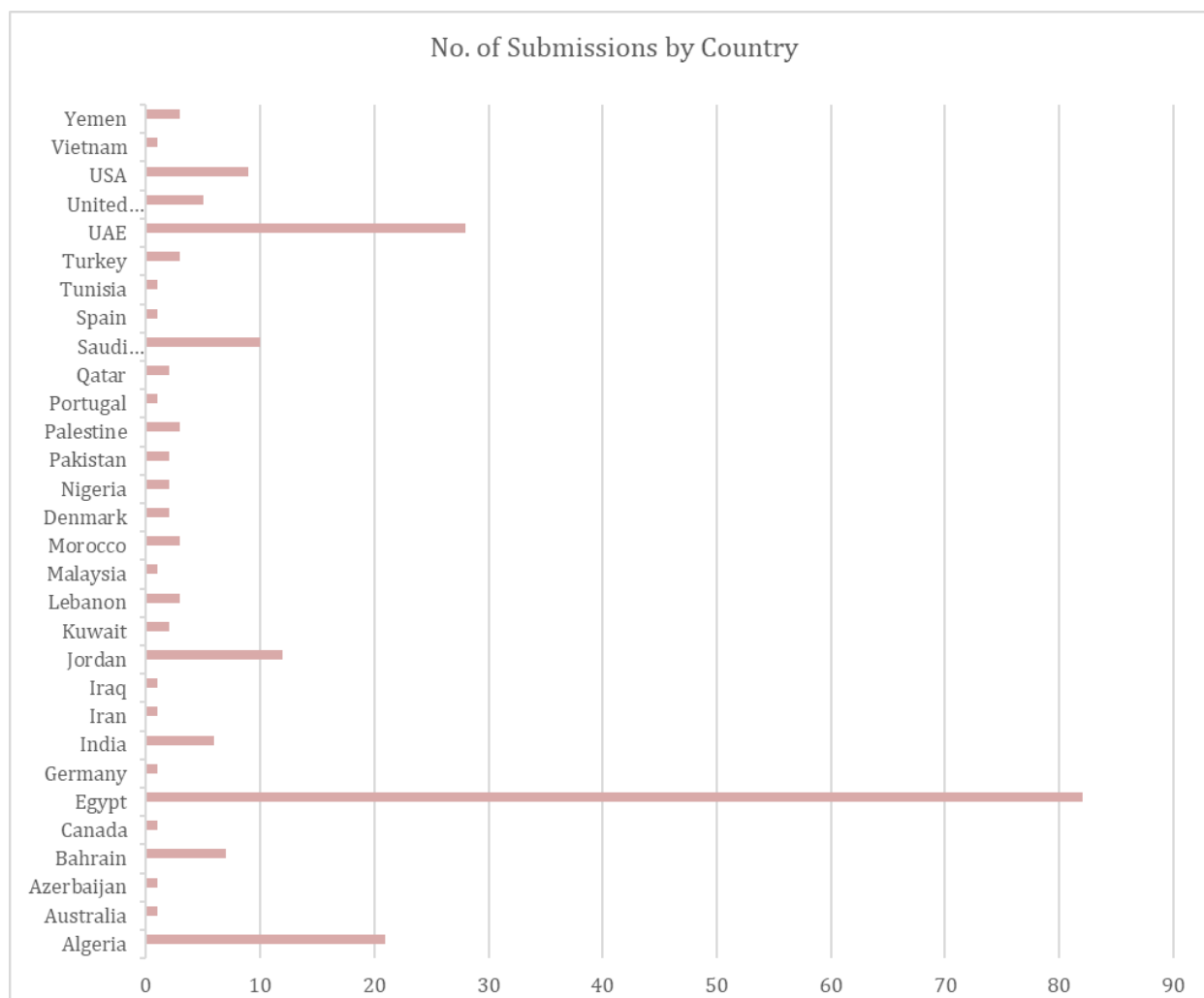
Figure (2) Number of Submissions by Region



The following (Table 9) is a presentation of the total number of submissions by country from 2019 to 2021

Country	No. of Submissions	Country	No. of Submissions
Algeria	21	Morocco	3
Australia	1	Denmark	2
Azerbaijan	1	Nigeria	2
Bahrain	7	Pakistan	2
Canada	1	Palestine	3
France	1	Portugal	1
Egypt	82	Qatar	2
Germany	1	Saudi Arabia	10
India	6	Spain	1
Iran	1	Tunisia	1
Iraq	1	Turkey	3
Jordan	12	UAE	28
Kuwait	2	United Kingdom	5
Lebanon	3	USA	9
Malaysia	1	Vietnam	1

Figure (3) Number of Submissions by Country



Social Media and Communication

Arab Media & Society is primarily active online and communicates its news and updates on various social media platforms as well as via email and our newsletter. Below are our social media metrics on each platform.

Social Media Followers:

Twitter: 1,136 Followers

Facebook: 6,261 Likes; 6,400 Followers

LinkedIn: 79 followers

Arab Media & Society typically sends out an average of one newsletter per month. Our newsletters feature AMS team highlights which include the most recent updates by our team and Board Members. It often includes an “Ask the Experts” section in which we interview experts in the field of Media Studies about timely issues. The newsletter also includes the latest information about our Issues as well as a news round-up with media-related news from the region.

1,568 Subscribers

1,887 Contacts

Average number of clicks: 4%

Average number of opens: 30%

Emails per year:

- 2019: 12

- 2020: 6

- 2021: 13 (to date)

GOOGLE SCHOLAR

Google Scholar has a record of *Arab Media & Society*'s citations and standing since the journal's inception as Transnational Broadcasting Studies in 1996. For a detailed description of articles and citation numbers you can visit our profile. Below are the journal's total number of citations and H-index since inception and since 2016.

Total citations to date: 4891

H-index overall: 33

Citations since 2016: 1803

H-index since 2016: 19

GOOGLE ANALYTICS

Arab Media & Society is read internationally in a wide array of countries. We are most widely read in Egypt, France, and the United States, however we have significant traffic from other countries in the Arab region, Europe, and more recently, Asia—particularly China. Tables (10) and (11) and Figures (2) and (3) provide detailed information on our website traffic according to geography over the last two years.

Table (10) Website Traffic by Country from Oct. 2019 – Oct.

	Country	Page Visits		Country	Page Visits
1	Egypt	12 909	11	Iraq	1 537
2	France	10 299	12	Canada	1 370
3	USA	9 723	13	Germany	1 292
4	Saudi Arabia	4 357	14	Jordan	1 232
5	Algeria	3 741	15	Pakistan	896
6	UK	3 130	16	Turkey	895
7	India	2 264	17	Hong Kong	876
8	UAE	2 262	18	Australia	858
9	Morocco	1 799	19	Palestine	815

Figure (4) Page Visits by Country from October 2019 to October 2020

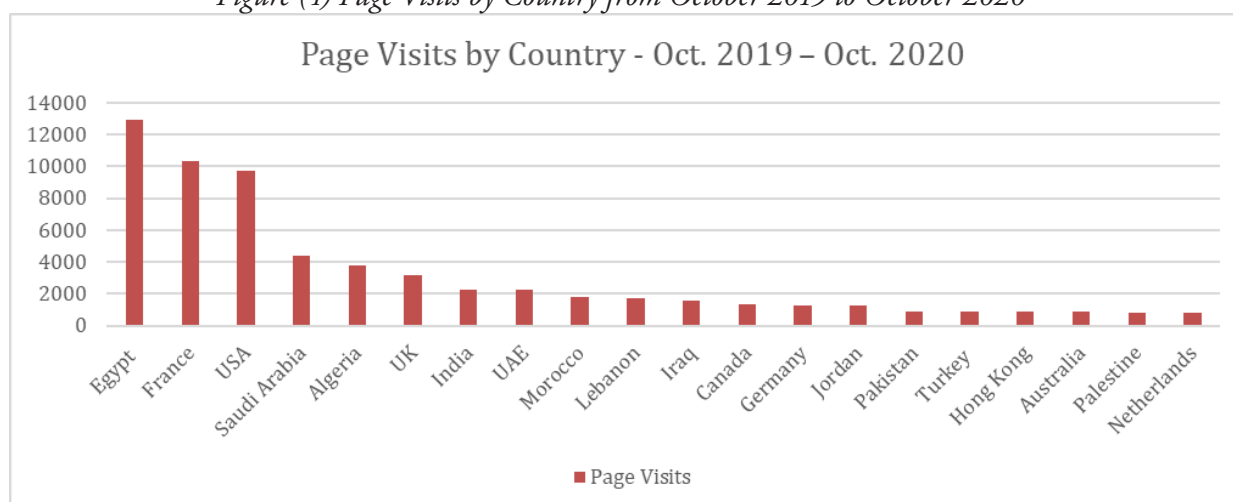


Table (11) Website Traffic by Country from Oct. 2020 – Oct. 2021

	Country	Page Visits		Country	Page Visits
1	Egypt	10 899	11	Morocco	1 576
2	France	10 301	12	Germany	1 510
3	USA	9 446	13	Canada	1 502
4	China	6 535	14	Lebanon	1 418
5	Algeria	3 751	15	Iraq	1 292
6	Saudi Arabia	3 501	16	Jordan	1 186
7	UK	3 259	17	Philippines	1 117
8	UAE	2 358	18	Turkey	981
9	India	2 210	19	Netherlands	854

Figure (5) Page Visits by Country from October 2020 to October 2021

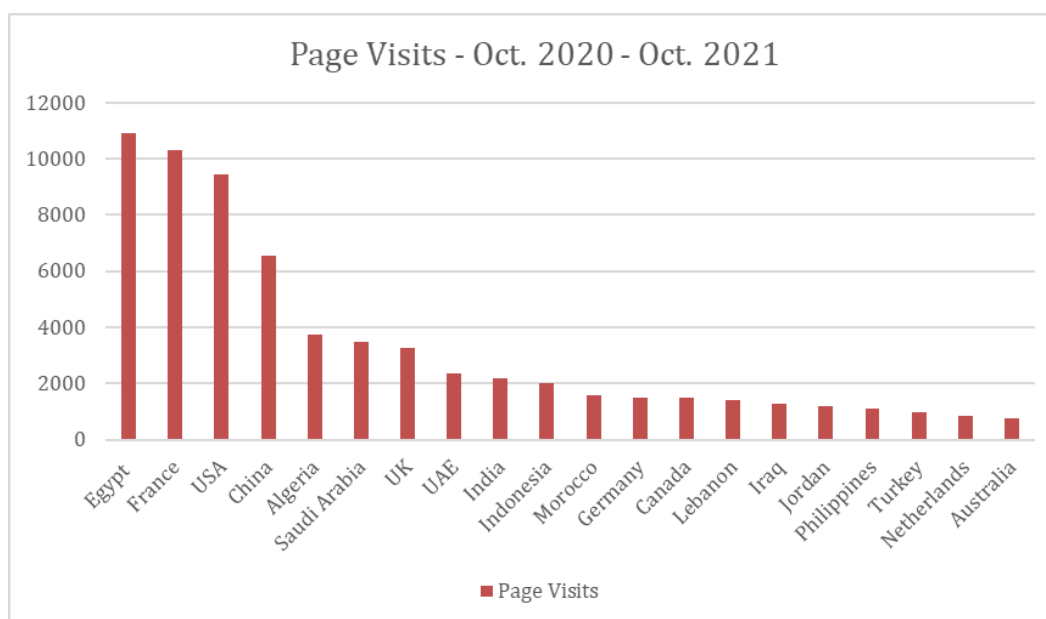


Table (12) Most Viewed Articles from Oct. 2020 – Oct. 2021 (Published from 2019-

	Article Title	Author	Issue	Article Type	Page Views
1	Daesh and the Power of Media and Message	Jamileh Kadivar	Issue 30, Summer/ Fall 2020	R e s e a r c h Article	1 736
2	Undoing Stereotypical Representations in Arab and Muslim Cinemas: Challenges, Interruptions, and Possibilities	Imed Ben Labidi	Issue 27, Winter/ Spring 2019	Peer-Review	1 227
3	COVID-19 Pandemic and the Diffusion of Fake News Through Social Media in the Arab World	Hussein Khalifa et al.	Issue 30, Summer/ Fall 2020	Peer-Review	1 120
4	Knowledge and Social Change: Impact of 40 Years of Health and Population Communication in Egypt	Farag Elkamel	Issue 28, Summer/ Fall 2019	Peer-Review	904
5	Media and Digital Transformation (Arabic)	Samy Elsherif	Issue 30, Summer/ Fall 2020	Column	835
6	Info-Deficiency in an Infodemic: The Gender Digital Gap, Arab Women and the COVID-19. Pandemic	Sahar Khamis and Eliza Campbell	Issue 29, Winter/ Spring 2020	R e s e a r c h Article	774
7	"I'll See You on Zoom!" International Educators' Perceptions of Online Teaching Amid, and Beyond, COVID-19	Aditya Saxena and Sahar Khamis	Issue 30, Summer/ Fall 2020	R e s e a r c h Article	711
8	Risks and Crisis Communication Strategies in Dealing with the COVID-19 Pandemic: An Analytic and Critical View (Arabic)	Amal El Ghazawy	Issue 29, Winter/ Spring 2020	R e s e a r c h Article	627
9	Digitalism, Capitalism, and Contemporary Transformations in Academic Work: An Evaluative Study of Risks and Opportunities (Arabic)	Alamira Farag Saleh	Issue 29, Winter/ Spring 2020	Peer-Review	616
10	The Development of British Public Diplomacy in the Arab World	Ahmed Al-Rawi	Issue 29, Winter/ Spring 2020	Peer-Review	597

Journal Ranking | SCOPUS

Arab Media & Society was indexed by Scopus-Elsevier in 2019. Scopus is a scholarly database that links scholarly research from a wide range of disciplines. AMS is ranked on Scopus under three different disciplines: Literature & Literary Theory, Cultural Studies, and Communications. The following presents AMS's ranking details on Scopus throughout the last three years.

Table (13) Documents published and registered on Scopus by year:

Year	Documents Published	Document Citations over the years (2017-2021)
2021 (to date)	11	N/A
2020	20	1
2019	14	4
2018	9	12

Scopus CiteScore Ranking by Year and Category:

A Scopus CiteScore is a calculation of the number of citations the journal receives each year divided by the number of documents indexed in the database that year.

The metrics also include a journal ranking based on its placement compared to other sources in the same category. The percentile presents the relative standing of the journal in the given discipline. Each discipline is “divided into 100 equal-sized percentiles based on the number of sources, and a source is assigned to a percentile based on its [CiteScore](#).”



CiteScoreTracker 2021

CiteScore:

0.2 : 11 citations to date out of 50 Documents to date

Source Normalized Impact per Paper: 0.089

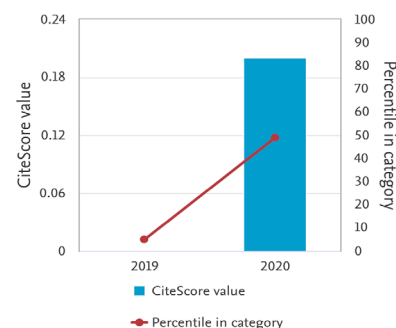
The following are the results of AMS's ranking by discipline for 2019 and 2020:

Literature and Literary Theory:

Year	Rank	CiteScore	Percentile
2019	#727/823	0.0	5th percentile
2020	#425/845	0.2	49th percentile

Source: [Scopus](#)

CiteScore trend

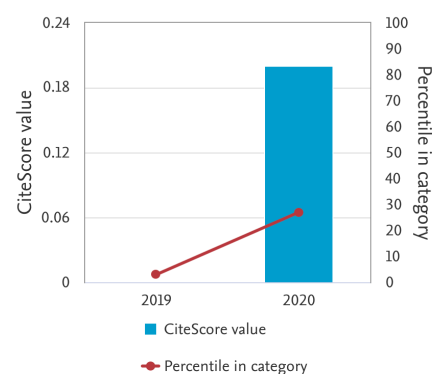


Cultural Studies

Year	Rank	CiteScore	Percentile
2019	#927/1002	0.0	3rd percentile
2020	#753/1037	0.2	27th percentile

Source: [Scopus](#)

CiteScore trend

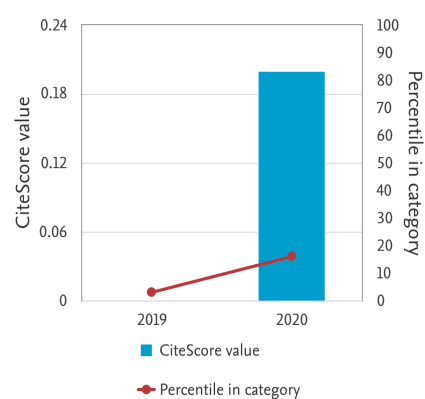


Communications:

Year	Rank	CiteScore	Percentile
2019	#362/387	0.0	3rd percentile
2020	#345/426	0.2	16th percentile

Source: [Scopus](#)

CiteScore trend



Scimago Journal and Country Rank

Scimago Journal & Country Rank is a portal that presents an analysis of all journal and country specific indicators derived from Scopus-Elsevier's database. The following are Arab Media & Society's rankings on SCImago:

Scimago Journal Rank (weighted citations received by the journal) 2020: 0.117
H-Index: 2

2019 & 2020 Ranking

Literature and Literary Theory: Q2
Communication: Q4
Cultural Studies: Q3

Scimago Rankings Regionally (Middle East) and Internationally:

Category	Regional Placement	International Placement
Literature and Literary Theory	#2/7	#332/892
Communication	#1/4	#419/508
Cultural Studies	#4/8	#655/1103

* The h index expresses the journal's number of articles (h) that have received at least h citations. It quantifies both journal scientific productivity and scientific impact and it is also applicable to scientists, countries, etc.